

EXPERIENCE

Naperville Park District, *Graphic Designer*

May 2019–Present, Naperville, IL

- Design marketing materials such as posters, banners, flyers, digital signage, billboards, t-shirts, postcards, and paid advertisements
- Generate web graphics for the Park District website, Facebook, Instagram, Twitter and third-party digital advertisements
- Create brand identities and logos for Park District facilities and programming
- Photograph parks, facilities, programs, and special events
- Design internal materials, including business cards, newsletters, and signage

Lombard Park District, *Graphic Designer*

October 2015–May 2019, Lombard, IL

- Export and design quarterly 68-page activity guide
- Coordinate interdepartmental revisions of publications and conduct final proofing meetings
- Design marketing materials such as trifolds, posters, banners, flyers, bulletins, t-shirts, postcards, billboards and paid advertisements
- Create brand identities and logos for Park District facilities and programming
- Update and maintain website using Divi WordPress theme
- Photograph programs and special events
- Generate and post content to Facebook, Instagram, and Twitter
- Design internal materials, including staff business cards, employee safety and wellness newsletters, financial reports, cover pages for manuals and reports, and recreation year-in-review presentations

FlavorPot, *Graphic Design Intern*

Summer 2015, Glenview, IL

- Developed company business cards and letterhead
- Created website banners and Facebook advertisements

PROFESSIONAL AFFILIATIONS

IPRA/IAPD Agency Showcase Committee, *Committee Member*

June 2018–January 2020, Chicago, IL

- Hosted informational webinar for 2019 Agency Showcase participants
- Acted as liaison between judges and committee and coordinated luncheon during 2019 Agency Showcase competition
- Attended committee meetings and provided input for improving future IPRA/IAPD Agency Showcases

Forest Preserves of Cook County, *Volunteer Graphic Designer*

2013–2016, Little Red School House, Willow Springs, IL

- Produced informational signage and children's learning games

EDUCATION

University of Illinois at Urbana-Champaign

BFA in Graphic Design

SKILLS

Computer

Photoshop, Illustrator, InDesign, Microsoft Office, Acrobat, WordPress, SquareSpace, MailChimp, RecTrac, Asana, Trello, SurveyMonkey, iMovie

Other

DSLR Photography, Drawing, Screen Printing, Laser Cutting, Duplo Cutter, Plotter Printing

ACHIEVEMENTS

IPRA/IAPD Agency Showcase 2018

- **1st place**–Overall Agency Showcase, Paid Advertisement
- **2nd place**–Integrated Photography

IPRA/IAPD Agency Showcase 2017

- **1st place**–Overall Agency Showcase, People's Choice Award, Table Display, Large Format Marketing
- **3rd place**–Integrated Photography, Logo Design, Paid Advertisement

FREELANCE

Reed's Marine, *Email Newsletter Graphics*

March 2019–February 2020, Delavan, WI

City of Batavia, *Brand Identity & Logo Design for City Government*

August–December 2019, Batavia, IL

Current Technologies, *Brand Identity & Logo Design*

March 2017, Lombard, IL

Batavia Parks Foundation, *Brand Identity & Logo Design*

January 2017, Batavia, IL